

Arnhem Business School - The Netherlands

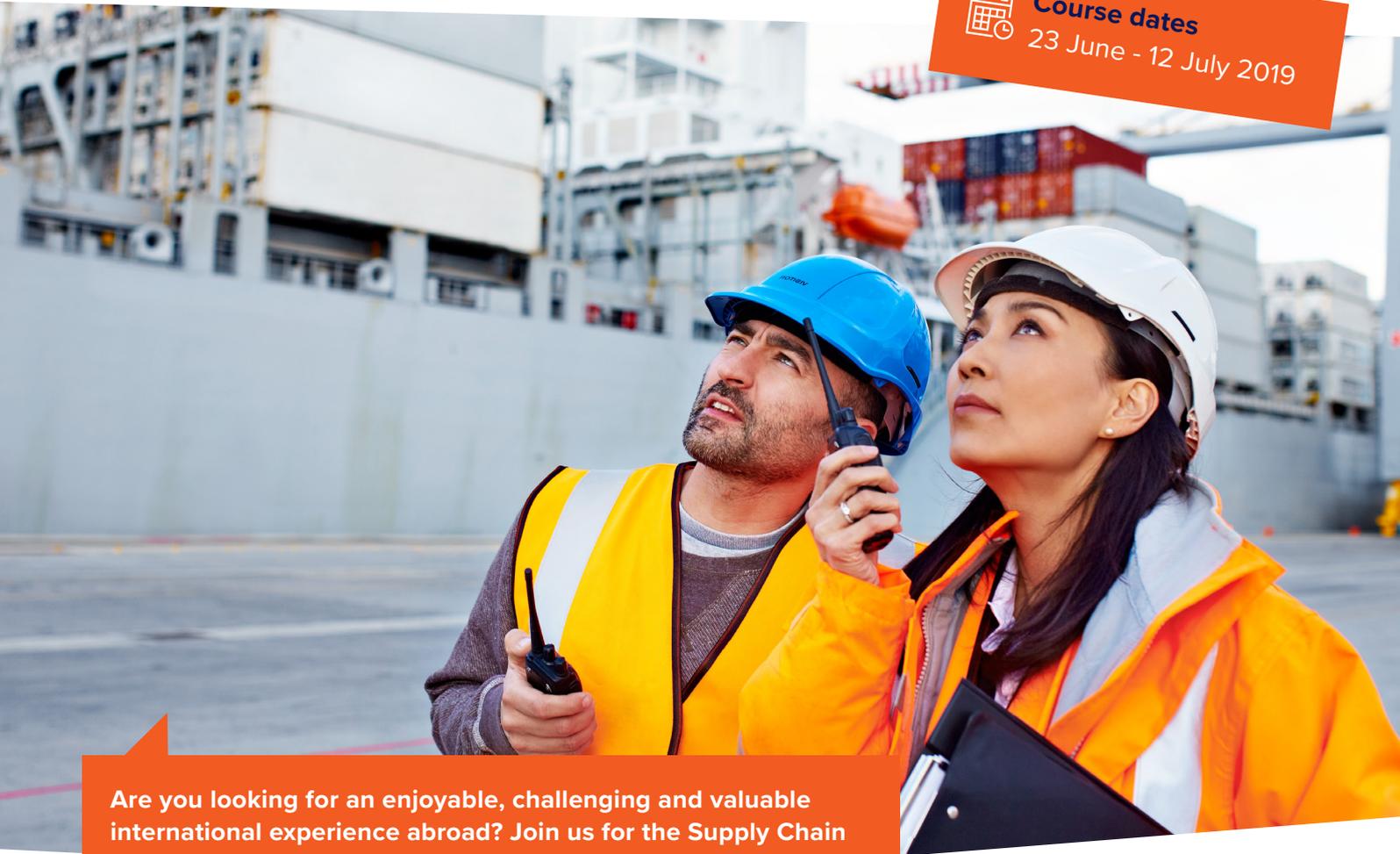
Summer Course

Supply Chain Management



Course dates

23 June - 12 July 2019



Are you looking for an enjoyable, challenging and valuable international experience abroad? Join us for the Supply Chain Management Summer Course at HAN - Arnhem Business School in the Netherlands.

About the Summer Course

When it comes to Supply Chain Management, the Netherlands is at the forefront. Not only has our country built valuable and world-class knowledge in the field of logistics, it has also helped develop green and innovative ways to implement this in practice. During the Supply Chain Management Summer Course at HAN-ABS, you will combine theory and practice, by attending tutorial-style classes and watching theory being put into practice during

company visits. During your three weeks in Arnhem, you will work in small groups on your ongoing project for the fictive company Samsonic, fully re-designing their Western European Supply Chain. You will also get an experience of not only Dutch culture, but also of the cultures your fellow students bring with them from all over the world. The entire Summer Course will be taught in English.



Course fees

- € 1.500,- for undergraduate students on the basis of exchange. This applies only to students from partner universities with prior nomination by their home university
- € 2.500,- for undergraduate students.

This fee includes

- Accommodation in a Bed & Breakfast in downtown Arnhem
- Transport from and to the airport
- Transport between your accommodation and campus on week days
- Excursions and company visits
- Welcome and farewell meal
- Health and liability insurance for the duration of the course

How to apply

The Summer Course is open to all undergraduate students from our partner institutions abroad. For non-native speakers of English, the equivalent of an IELTS score of at least 6.5 is required. If your university nominates you, you will receive a link to our online application form. You can also send an email to incomingexchange.ABS@han.nl.

Application deadline

1 April

More about Arnhem Business School

Arnhem Business School (ABS) forms part of **HAN University of Applied Sciences**. HAN offers just about every type of professional course in a wide range of fields: education, social studies, commerce, communication, business administration, law, economics, engineering, built environment, applied sciences, IT, health, nursing, and sport & exercise. Students can choose from a total of 63 Bachelors courses, numerous exchange courses and 19 Masters courses. Our courses combine a solid theoretical basis with practical application in the field so that students are well positioned to enter the job market as soon as they graduate.

ABS operates from within the Faculty of Business, Management & Law and offers two English-taught Bachelors courses: International Business (with specializations in Supply Chain Management, Finance, Management and Marketing & Sales) and Communication. With around 1,000 students from 30 different countries, its main objective is to enhance employability and internationalization.

During the 3 week summer course you will:

- study various aspects of the design and improvement of supply chains;
- learn how to incorporate global, green and innovation in your supply chain strategies;
- experience Europe's largest seaport during a visit to Rotterdam Port;
- learn about the workings and achievements of the European economy;
- get up early to experience the Royal Flora Holland flower auction - the largest in the world!;
- learn about Dutch culture and history, and the early connection our country has with logistics;
- work together in team-building exercises;
- learn about different European cultures and habits;
- experience an enjoyable and inspiring combination of class and leisure activities;
- apply all your knowledge and experience directly to the challenging Samsonic case;
- make new friends from all around the world!

More about Arnhem

HAN University of Applied Sciences is situated in the eastern part of the Netherlands. It's just a few kilometres from the German border, and within easy distance from Amsterdam, London, Paris, Brussels, and Berlin. The Netherlands is truly in the heart of Europe! The east of the country offers a typical Dutch landscape with charming scenery like wide rivers, bridges, dikes, and polders. The Netherlands is known for its cultural diversity and laid-back cosmopolitan lifestyle.

The city of Arnhem offers a variety of eye-catching attractions, from fashion to history, museums to pubs, and concert halls to nightclubs. Arnhem is located at the very centre of the province, sprouting up out of lovely green surroundings with the Veluwe national park on one side and the lush floodplain area on the other.

Useful links:

- han.nl/abs-shortcourse
- arnhembusinessschool.com
- studyinholland.nl
- arnhemnijmegencyregion.nl/en

Join us at Arnhem Business School in the Netherlands next summer! Be creative, think outside the box and learn by doing!



Fact check

Course load

- Contact hours: 75
- Self-study hours: 25

Group size

- maximum of 25 students

Samsonic case study: interactive and team-based

- Supply chain design
- Workshop on supply chain visualization
- Supply chain financials
- Lean management game
- Cash conversion cycle
- Forecasting challenge: wisdom of the crowd
- Build a consultancy presentation
- Presentation skills

Theory & lectures: entertaining and dynamic

- European and global logistics
- Maritime logistics
- Green supply chains
- Supply chain innovations
- Supply chain risks
- E-fulfilment

Dutch supply chain & history: social and broader perspective

- Visit Port of Rotterdam
- Green logistics
- The Netherlands as a transit country to Europe
- Visit Royal Flora Holland
- Guest lectures by supply chain experts
- Dutch culture, history & society in relation to supply chain management

Interested?

Send an e-mail to
incomingexchange.ABS@han.nl

Arnhem Business School

Ruitenberglaan 31
6826 CC Arnhem
The Netherlands

+31 26 369 1331

incomingexchange.ABS@han.nl

www.han.nl/english

Arnhem Business School

 HAN

Colophon

Creation
International Relations FEM

*Please note that the
information in this brochure
is subject to change.*