

University of Duisburg-Essen (Germany)

Mercator School of Management

Business and Economics Summer Term (BEST)

Fact Sheet

General Information	
Program type:	Summer School
Duration:	5 Weeks
Dates:	May 27 – June 28, 2013
Subject:	European Business and Economics in Germany
Language of Instruction:	English
Costs:	2.950 € (without waiver, housing incl.) 1.950 € (with waiver, housing incl.)
Waiver available:	Yes (Partner Universities)
Program Structure:	Business and Economics courses in European context , German language training, company visits, executive key notes
Specials:	Three-day trip to Berlin, including a visit to the German parliament; sightseeing excursions; company visits

Academic Information	
Credits:	18 ECTS-Credits / 9 US-Credits
Level of courses:	Upper-level Bachelor / Master
Courses:	Business: Strategic Human Resource Management, Marketing Strategies in Europe, Banking and Corporate Finance in Europe Economics: European Economic Integration, European Currency Union and Financial Markets, Comparative Managerial Behavior in Europe Language: German for Beginners

Housing (not mandatory)	
Accommodation type:	Hotel incl. breakfast
Occupancy:	Twin-Room
Costs (waived if no housing needed):	1.000 € (5 weeks)

Application	
Deadline:	March 15, 2013
Application Form:	http://www.msm.uni-due.de/BEST
Admission Requirements:	<ul style="list-style-type: none"> • Good standing with home university • At least Senior level (US) / 2nd year completed (Europe/Other) • Minimum TOEFL-Score (Non-native English-speakers): 79 IBT • Academic Recommendation letter

Contact	
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