

BEST Program Cost 2013

Expenses in EURO	BEST Orientation and Courses May 27 - June 29	With Tuition Waiver ¹
Tuition ¹	1,000	—
Program Fee ²	160	160
Hotel (incl. Breakfast) ³	1,050	1,050
Local Transportation ⁴	60	60
Health Insurance	100	100
Field Trips, Company Visits ⁵	150	150
Course Material ⁶	40	40
Berlin Excursion ⁷	390	390
Total	2,950	1,950

¹ Tuition may be waived for students from partner universities, which waive tuition reciprocally for MSM students. Please, contact the International Office of your home university for additional information.

² Euro 100 of that amount are not refundable.

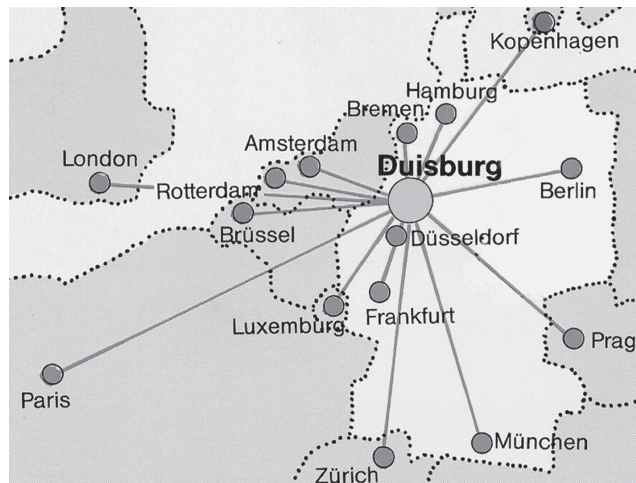
³ Hotel "Rheinischer Hof", twin room, breakfast, free Wi-Fi. Please, contact us for single room option.

⁴ Tickets for public buses and trams within Duisburg during the orientation and course program.

⁵ Welcome and farewell party, company meals, entrance fees, guided tours.

⁶ Scripts, copies, etc.

⁷ Hotel accommodation, breakfast, ground transportation, entrance fees, guided tours.



Find us on Facebook:
BEST Summer Academy



Please get your
application material at
www.msm.uni-due.de/BEST

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All MSM study tracks are accredited by AQAS. Moreover, MSM is a member of AACSB International and is pursuing its accreditation.

European Business and Economics in Germany International Summer Academy May 27 - June 29, 2013

University of Duisburg-Essen
BEST
Business and Economics Summer Term

UNIVERSITÄT
DUISBURG
ESSEN

MERCATOR
SCHOOL OF MANAGEMENT



Put Europe on
Your Resume!

BEST Summer Academy 2013

BEST in a Nutshell:

- Courses in Business, Economics, and German Language
- Conducted in English
- Earn up to 9 US-Credits / 18 ECTS
- For upper-level undergraduate and graduate students
- Tuition only 1,000€ (may be waived for students from partner institutions)
- Includes 4-day trip to Berlin
- Free weekends to explore Europe
- Meet students from all over the world

**Preferred deadline
for admission application is
March 15, 2013**

Early applications are recommended and will receive preferential review and notification prior to the above deadlines.

What BEST students say:

“The five weeks I spent in Duisburg were among the best times in my life.”

“Thanks, it was the BEST summer yet!”

“The mixture of classes and activities has provided me with an experience I will always remember!”

“It has been a great experience that I will definitely recommend to others!”

BEST Program Schedule 2013

BEST Orientation (required): May 27 - June 1, 2013

Introductory Lectures
Language Training
Company Visits
Sightseeing Excursions

BEST Courses (required): June 3 - June 29, 2013

Instructor	Course Title	Lecture Hours		Awarded Credits	
		per week	per term	U. S.	ECTS
Prof. Dr. Prinz	Strategic Human Resource Management	3	12	1	2
Prof. Dr. Adler Dr. Klein	Marketing Strategies in Europe	3	12	1	2
Prof. Dr. Rolfes Prof. Dr. Schierenbeck	Banking and Corporate Finance in Europe	3	12	1	2
Full Semester Equivalent	International Business Administration	9	36	3	6
Sven Horak	Comparative Managerial Behaviour in Europe	3	12	1	2
Prof. Dr. Pascha	European Economic Integration	3	12	1	2
Prof. Dr. Döhrn	European Currency Union and Financial Markets	3	12	1	2
Full Semester Equivalent	International Managerial Economics	9	36	3	6
Beatrix Fehse	Reading and Writing	3	12	1	2
	Comprehension	3	12	1	2
	Conversation	3	12	1	2
Full Semester Equivalent	German Language	9	36	3	6
Total	9 BEST Courses	27	108	9	18

BEST Trip to Berlin

The excursion to Berlin, the old and new capital of Germany, is scheduled on June 13 - June 16, 2013.



Adler



Chamoni



Döhrn



Fehse



Klein



Pascha



Rolfes



Horak



Schierenbeck



Prinz

BEST Orientation

During the orientation week students will be introduced to the current political situation and economic performance of the European Union. They will learn about the historic, cultural, and business highlights of Duisburg and the region, and they will get their first training in German language. BEST orientation also includes company visits, e.g., to the Federal Reserve Bank of Germany in Dusseldorf, and field trips within the industrial and cultural vicinity.

BEST Courses

BEST does not offer a small-scale degree program. Its hallmark is the concentration on core subjects of business techniques and economics, with special emphasis on the European Single Market and European Policy. Therefore, BEST courses provide a valuable supplement to a university degree. Moreover, they provide an excellent preparation for students planning a career in international companies and organizations.

BEST Trip to Berlin

BEST arranges a four-day trip to Berlin after the first half of the program. Accompanied by the BEST Staff, students enjoy several guided tours to the political, commercial, and cultural highlights of the old and new capital of Germany, e.g., the Brandenburg Gate, the Federal Parliament, Checkpoint Charlie with the old Berlin Wall, or Sanssouci Palace in nearby Potsdam.

BEST Calendar 2013

Preferred deadline for admission	March 15
Notification and invoices mailed at the latest	April 2
Payments due	April 30
Last day to receive 80 % refund from withdrawal	May 14
Arrival of BEST participants	May 27
BEST Orientation begins	May 28
BEST Courses begin	June 3
BEST Courses end	June 27
Final examinations	June 28
Departure of BEST participants	June 29