

BEST Program Cost 2010		
Expenses in EURO	BEST Orientation and Courses May 26 - June 25	BEST Internships Starting from June 28
Tuition ¹	1,200	—
Program Fee ²	150	—
Placement Fee	—	300
Housing and Breakfast	810	800 - 1,000 ³
Local Transportation ⁴	100	50 ³
Health Insurance	90	75 ³
Field Trips, Company Visits ⁵	180	—
Course Material ⁶	70	—
Berlin Excursion ⁷	350	—
Total	2,950	Amount depending on the length of stay

¹ Tuition may be waived for students from partner universities, which waive tuition reciprocally for MSM students. Please, contact the International Office of your home university for additional information.

² Euro 50 of that amount are not refundable.

³ Approximate amount per month of stay.

⁴ Tickets for public buses and trams within Duisburg during the orientation and course program.

⁵ Welcome and farewell party, company meals, entrance fees, guided tours.

⁶ Books, scripts, copies, etc.

⁷ Hotel accommodation, breakfast, ground transportation, entrance fees, guided tours.



Questions? Please contact ...
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 and Faculty Exchange Office
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All MSM study tracks are accredited by AQAS. Moreover, MSM is a member of AACSB International, and is pursuing its accreditation.

**European Business
 and Economics in Germany**
 International Summer Academy
 May 26 - June 25, 2010



Put Europe on Your Resume!

The Business and Economics Summer Term (BEST) is an academic program in an international setting, which is designed for upper division undergraduate and graduate students. It is organized by the Mercator School of Management (MSM) of the University of Duisburg-Essen in Duisburg, Germany.

BEST offers a variety of courses in business, economics and German language with special emphasis on the European economic environment. The program also includes field trips and company visits to the industrial and cultural vicinity of Duisburg and a weekend excursion to Berlin.

BEST is conducted in English and requires no prior German language training. Students can earn up to eighteen ECTS or nine U.S. credits for courses successfully completed. Tuition for the five week course program is only EURO 1,200 and may also be waived for students from MSM partner institutions.

Located in the north-west of Germany on the banks of the river Rhine, Duisburg is not only a challenging place to study, but also an excellent starting point for touring Germany, or for traveling to Amsterdam, London, Paris or Prague.

**Deadline
for admission application is
March 19, 2010**

Early applications are recommended and will receive preferential review and notification prior to the above deadlines.

BEST Program Schedule 2010

BEST Orientation (required): May 26 - 30, 2010

Introductory Lectures
Language Training
Company Visits
Sightseeing Excursions

BEST Courses (required): May 31 - June 25, 2010

Instructor	Course Title	Lecture Hours		Awarded Credits	
		per week	per term	U. S.	ECTS
Prof. Dr. Chamoni	SAP Business Analytics™	3	12	1	2
Prof. Dr. Adler Dr. Klein	Marketing Strategies in Europe	3	12	1	2
Prof. Dr. Rolfes Prof. Dr. Schierenbeck	Banking and Corporate Finance in Europe	3	12	1	2
Full Semester Equivalent	International Business Administration	9	36	3	6
Prof. Dr. Taube	Institutions in the making of Europe	3	12	1	2
Prof. Dr. Pascha	European Economic Integration	3	12	1	2
Dr. Döhrn	European Currency Union and Financial Markets	3	12	1	2
Full Semester Equivalent	International Managerial Economics	9	36	3	6
Beatrix Fehse	Reading and Writing	3	12	1	2
	Comprehension	3	12	1	2
	Conversation	3	12	1	2
Full Semester Equivalent	German Language	9	36	3	6
Total	9 BEST Courses	27	108	9	18

BEST Internships (optional)

BEST Internships can be arranged with companies in the vicinity for at least two months after the course program on request.

The excursion to Berlin, the old and new capital of Germany, is scheduled on June 03 - 06, 2010.



Adler Chamoni Döhrn Fehse Klein



Pascha Rolfes Schierenbeck Taube

BEST Orientation

During the orientation week students will be introduced to the current political situation and economic performance of the European Union. They will learn about the historic, cultural, and business highlights of Duisburg and the region, and they will get their first training in German language. BEST orientation also includes company visits, field trips within the industrial and cultural vicinity and an extended weekend excursion to Berlin.

BEST Courses

BEST does not offer a small-scale degree program. Its hallmark is the concentration on core subjects of business techniques and economics, with special emphasis on the European Single Market and European Policy. Therefore, BEST courses provide a valuable supplement to a university degree. Moreover, they provide an excellent preparation for students planning a career in international companies and organizations.

BEST Internships

Internships are not bound to the BEST course program, but can be arranged with companies in the vicinity on request. The internships are organized for at least two months after the course program and require advanced proficiency in German language.

BEST Calendar 2010

Deadline for admission	March 19
Notification and invoices mailed at the latest	March 31
Payments due	April 23
Last day to receive 80 % refund from withdrawal	May 14
Arrival of BEST participants	May 25
BEST Orientation begins	May 26
BEST Courses begin	May 31
BEST Courses end	June 24
Final examinations	June 25
Departure of BEST participants	June 26